

Q2 TOT Tax

111.5

2007 = 100

Date	Value (\$000)	Seasonally Adjusted (\$000)
Q1-07	\$420	\$479
Q2-07	\$521	\$466
Q3-07	\$542	\$492
Q4-07	\$435	\$481
Q1-08	\$458	\$525
Q2-08	\$569	\$507
Q3-08	\$620	\$563
Q4-08	\$437	\$482
Q1-09	\$377	\$436
Q2-09	\$504	\$446
Q3-09	\$471	\$428
Q4-09	\$401	\$442
Q1-10	\$373	\$436
Q2-10	\$505	\$442
Q3-10	\$504	\$459
Q4-10	\$419	\$462
Q1-11	\$386	\$455
Q2-11	\$557	\$485
Q3-11	\$522	\$475
Q4-11	\$449	\$495
Q1-12	\$427	\$507
Q2-12	\$569	\$492
Q3-12	\$554	\$504
Q4-12	\$438	\$485
Q1-13	\$420	\$499
Q2-13	\$619	\$534

To participate in the Chico Business Confidence

Survey

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Golden Valley

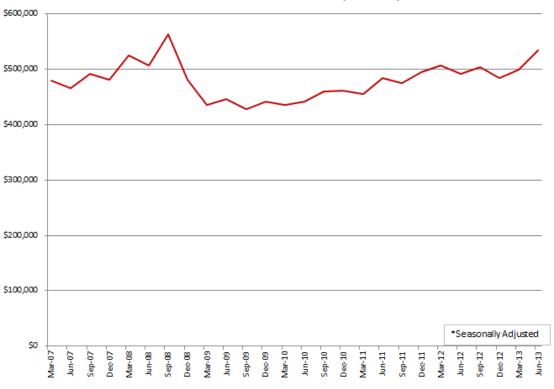
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Chico Economic Index

- September 2013 -

FLASH! Transient Occupancy Tax



It's good to be in the hotel industry in the Chico MSA! Transient Occupancy Taxes (TOT) collected were the second highest in the last 7 years and a big jump from the 1st quarter. This upward movement continues a trend we've seen since the 4th quarter of 2009. The second quarter includes CSUC graduation, but we've seasonally adjusted that out so it was truly a great quarter for the local hotels. TOT, at 111.5 (2007 = 100) continues to be the bright spot in the Chico Economic Index.

Mark Francis

President and CEO



Q1 Index Link - CLICK HERE